


## ADMISSION REQUIREMENTS

Applicants must have a good first degree (at least second class lower division) from a recognised university

## Snail Mail:

The Coordinator, MSc. International Business, Department of Marketing and Entrepreneurship, P.O.Box LG 78, University Of Ghana Business School, Legon.

Call +233247149725 to pre-register for 2022 or email [csed@ug.edu.gh](mailto:csed@ug.edu.gh) for more information.

  
**MASTER OF SCIENCE (MSc)  
IN  
INTERNATIONAL BUSINESS**

<https://www.facebook.com/mibugbs>

# MSc. International Business (IB)

## WHAT IS THE SEMESTER-BY-SEMESTER STRUCTURE/SCHEDULE OF COURSES?

What is the University of Ghana Business School UGBS) International Business (IB) Programme about?

Domiciled in the Department of Marketing and Entrepreneurship, the one year UGBS Master of Science Degree in International Business (IB) will provide you with the skills to transform your business into a globally relevant one, and develop your understanding of how business can benefit from the globalisation of the world economy. It will also help you appreciate the dynamism of individual nations and to understand the key issues relating to the competitiveness of international businesses. This degree is ideal for students who want to develop a global mindset and understand different business management practices. The programme also targets global business executives operating who are interested in international and cross-border businesses.

Why Study for an MSc. International Business (IB) Degree at the University of Ghana Business School?

The IB Programme will assist you to develop a successful career in global and local private sector organisations, international donor agencies, international bilateral and multilateral organisations, as well as pursue careers in management consultancy. With a strong emphasis on the development of employable skills, graduates can go on to pursue various careers in business management or policy making.

What Will You Gain?

As we enter a period of dramatic economic and political change, there has never been a more exciting time to study International Business. The IB Programme will assist you develop a successful career in international entrepreneurship (exporting and related businesses), consultancy, senior level managerial roles in international business. Students graduating from the MSc. IB Programme could be employed globally and locally.

Module I (semester I)	Credits
Core Courses	
IBUS 601: Current Issues in International Business	3
IBUS 603: Global Perspectives on Corporate Responsibility and Ethics	3
IBUS 605: Research Methods in International Business	3
IBUS 613: Marketing Management	3
	12

Electives (6 credits to be taken)	Credits
IBUS 611: Accounting and Financial Management	3
IBUS 615: Organisational Behaviour	3
IBUS 617: Service Management	3
IBUS 615: Business Advocacy and Government-Business Relations	3
UGBS 640: Global Management Practices	3
	Total 15 - 18

Module II (semester II)	Credits
Core Courses	
IBUS 602: International Business Environment	3
IBUS 604: Global Strategic Management	3
IBUS 606: Technology and Innovation in international Business	3
IBUS 612: International Entrepreneurship and Export Management	3
	12

Electives (6 credits to be taken)	Credits
IBUS 614: Global Marketing	3
IBUS 616: Managing International Trade	3
IBUS 618: Global Financial Markets	3
IBUS 622: Language for International Business (French, Chinese or Spanish)	3
IBUS 640: Global Management Practices	3
	Total 15 - 18

IBUS 600: Special Topics in International Business	6
IBUS 610: Seminar in International Business	3
	Total 39 - 45