

COORDINATOR

Prof. Stephen Mahama Braimah

ADMISSION REQUIREMENTS

Applicants must have a good first degree (at least second class lower division) from a recognised university

Snail Mail:

The Coordinator, MSc. International Business, Department of Marketing and Entrepreneurship, P.O.Box LG 78, University Of Ghana Business School, Legon.

Call +233 59 55 08270 / +233 30 396 4478 / +233 30 396 4338
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for more information.



MASTER OF SCIENCE (MSc) IN INTERNATIONAL BUSINESS



<https://www.facebook.com/mibugbs>



MSc. International Business (IB)

WHAT IS THE SEMESTER-BY-SEMESTER STRUCTURE/SCHEDULE OF COURSES?

What is the University of Ghana Business School UGBS) International Business (IB) Programme about?

Domiciled in the Department of Marketing and Entrepreneurship, the one year UGBS Master of Science Degree in International Business (IB) will provide you with the skills to transform your business into a globally relevant one, and develop your understanding of how business can benefit from the globalisation of the world economy. It will also help you appreciate the dynamism of individual nations and to understand the key issues relating to the competitiveness of international businesses. This degree is ideal for students who want to develop a global mindset and understand different business management practices. The programme also targets global business executives operating who are interested in international and cross-border businesses.

Why Study for an MSc. International Business (IB) Degree at the University of Ghana Business School?

The IB Programme will assist you to develop a successful career in global and local private sector organisations, international donor agencies, international bilateral and multilateral organisations, as well as pursue careers in management consultancy. With a strong emphasis on the development of employable skills, graduates can go on to pursue various careers in business management or policy making.

What Will You Gain?

As we enter a period of dramatic economic and political change, there has never been a more exciting time to study International Business. The IB Programme will assist you develop a successful career in international entrepreneurship (exporting and related businesses), consultancy, senior level managerial roles in international business. Students graduating from the MSc. IB Programme could be employed globally and locally.

Semester 1		Credit
Course Code	Course Name	
IBUS 601	Current Issues in International Business	3
IBUS 607	International Business Environment	3
IBUS 623	Advanced Entrepreneurship	3
IBUS 605	Research Methods in International Business	3

Electives: Select any two

IBUS 611	Accounting and Financial Management	3
IBUS 617	Service Management	3
IBUS 621	Global Sourcing, Purchasing & Supply Management	3
IBUS 619	Business Advocacy & Government Business Relations	3

Total 15 - 18

Semester II

IBUS 602	Global Perspectives of Corporate Social Responsibility & Ethics	3
IBUS 604	Global Strategic Management: Issues and Perspectives	3
IBUS 606	Technology and Innovation in Business	3
IBUS 610	Seminar in International Business	3
IBUS 612	International Entrepreneurship and Export Management	3
IBUS 600	Special Topics	6

Electives: choose two (one from each group)

IBUS 614	Global Marketing	3
IBUS 616	Managing International Trade	3
IBUS 618	Global Financial Markets	3
IBUS 622	Chinese, French, Spanish	3

Total 39 - 45