International Conference on Finance, Innovation and Enterprise for Sustainable Growth

May 7th – 9th, 2020
Ghana

Conference Convenors:

Professor Javed Ghulam Hussain
Professor of Entrepreneurial Finance, Birmingham City University, UK

Professor Justice Bawole
University of Ghana, Ghana

Dr. Ciarán Mac an Bhaird
Special Interests Group, Institute for Small Business and Entrepreneurship, UK

Dr. Samuel Salia
Finance and Banking Research Centre, De Montfort University, UK

Conference Venue:
University of Ghana, P.O. Box LG 25, Accra, Ghana
Finance, innovation and enterprise are critical drivers for sustainable growth and prosperity of economies across the world; and a better co-ordination of such factors gives rise to endogenous innovations and negates adverse environmental impact. However, despite various intervention by governments and international institutions, innovation within developing economies context continue to lack momentum and do not account for environmental issues. Therefore, economic growth within these regions are punctuated with a lack of financing technologies, entrepreneurial infrastructure, legal and financial environment. Entrepreneurial education, access to capital, legal and environmental awareness are precursor to promote sustainable prosperity. A key issue for the governments and the institutions is to consider how to formulate a coherent policy for the emerging economies, both nationally and regionally, to adapt new technology and practices to provide enabling environment for sustainable growth.

Finance barriers to sustainable growth can be partly overcome by innovative intermediaries (Laeven et al., 2015). A major concern for this conference is the adaption of innovative sources of finance and modern financial digital instruments (Wonglimpiyarat, 2018), a functional problem that is most pronounced in emerging economies (Junquera-Varela et al., 2017; Makina, 2017). Given the importance, size variations and significance of enterprises, an appropriate policy and practice could lead to revival of sustainable development in emerging economies. Therefore, an appropriate policy to address the issues related to finance, innovation and enterprise has a potential to make significant contribution towards stimulating sustainable prosperity for emerging economies. This is the third conference that builds on previous two conferences held at Birmingham City University and supported by the Institute for Small Business Entrepreneurship (ISBE). The University of Ghana in association with Birmingham City University, ISBE and De Montfort University hosts the third conference. CUSP (Middlesex University), Coventry University and Bournemouth University further support the event. The aim of this conference is to bring together academics, policy makers and practitioners to consider regional, national and international issues affecting enterprises to drive sustainable prosperity.

Call for papers:

Finally, the conference offers the opportunity to develop papers for the Special Issues of:

1) IEEE Transactions on Engineering Management on ‘Entrepreneurial Finance for Green Innovative SMEs’. For further information, please contact Dr Robyn Owen (r.owen@mdx.ac.uk) [http://www-w.ieee.tem.org/call-for-papers](http://www-w.ieee.tem.org/call-for-papers)

2) Journal of Entrepreneurship in Emerging Economies, XXXXX,. For further information, please contact, Professor Javed Hussain (javed.hussain@bcu.ac.uk)
The event is supported by:

| Birmingham City University Business School | Birmingham City Business School has a long association with businesses within the region, nationally and internationally. Birmingham City Business School is a part of Birmingham City University, situated in the heart of Birmingham. The Business School is renowned for its entrepreneurial. |
| University of Ghana Business School | The University of Ghana Business School (UGBS) is a premier business school in the African sub-region focused on developing excellent human resources and capabilities to meet national development needs and global challenges, through quality teaching, learning, research and knowledge dissemination. UGBS is a member of reputable international networks of business schools such as AACSB and has collaborations with leading business schools in North America, Europe, Asia and Africa. |
| Institute for Small Business and Entrepreneurship | The Institute for Small Business and Entrepreneurship (ISBE) is the UK’s largest and most established network for individuals and organisations involved in:  
  - Enterprise education practice  
  - Small business and entrepreneurship research  
  - Entrepreneurship policy, delivery and evaluation  
  - Small business support, advice and development  
  With over 5000 members, a network of close to 4000 and a strong and relevant board, ISBE is the forefront of development in this sector. |
| Finance and Banking Research Centre, De Montfort University | The Finance and Banking Research Centre (FiBRe) at De Montfort University is an academic centre, which brings together finance and banking researchers to engage in cutting-edge research, combining academic rigour with practice and policy relevance. FiBRe has developed distinctive international profile through links with industry and policymakers, produced high quality research outputs and training the next generation of researchers. |
| CUSP at Middlesex University. | The ESRC Centre for the Understanding of Sustainable Prosperity (CUSP), has guiding vision for sustainable prosperity in which people everywhere have the capability to flourish as human beings – within the ecological and resource constraints of a finite planet. A key strand is the financing of innovative green SMEs. Our work has included:  
  - Investing the role of the UK Green Investment Bank  
  - Ensuring that financing green SME Innovation is on the UK government policy agenda  
  - Contributing to UK and Global debate on the need for early stage green innovation patient capital |
| Bournemouth University | Bournemouth University (BU) has been active with learned societies and other academic and non-academic bodies in which they deliver high-quality advice and academic inputs. BU is a reputable member of the Association of Advance Collegiate Schools of Business (AACSB). |
| Coventry University | As an ambitious and innovative university, Coventry University’s research makes a tangible difference to the way we live. Coventry University is known for delivering research that makes a significant contribution to businesses in Coventry and a number of global challenges. |
For presentation, abstracts are invited by 15th March 2020 and final papers for prizes need to be submitted by 12th April 2020.

Please use the e-mail below to submit your abstracts and papers:

**Contributors are invited to submit abstract and papers for the following themes:**

- Enterprise and innovation: javed.hussain@bcu.ac.uk
- Emerging themes in finance and accounting: samuel.salia@dmu.ac.uk
- Corporate governance and sustainability: Abdul-Razak.Alhassan@bcu.ac.uk
- Entrepreneurial education and training: MAmidu@ug.edu.gh

**Conference Fee**

- Participants from Africa - $50
- Other Participants - $150

**Payment details:**

Bank account details:
- Account Name: University of Ghana Business School
- Bank Name: Ecobank Ghana Limited
- GH¢ (Cedi): 144 100 0699 416
- US$(Dollar): 344 100 0699 419
- Branch: Legon
- Swift Code: ECOCGHAC

Participants are responsible for their own travel and hotel arrangements. However, a list of recommended hotels will be sent out to all participants in due course.