

4th UGBS Conference on Business and Development

Date: **Venue:** University of Ghana Business School Graduate Block, Accra, Ghana

Theme: *Peaceful Elections: The Role of Academia and Business*

Call for Papers

Elections in Africa have been associated with violence, disputes, court injunctions and civil wars. However, there have been success stories in Ghana, Nigeria and Burkina Faso. The peaceful and successful 2015 Nigeria election is partly attributed to the role played by the academia. The academia and business have been viewed as passive member of the political space. Therefore, in Ghana, civil society and managers of the electoral process have called on academia, professional associations and the business community to play an active role to ensure peaceful elections.

Building on this agenda, the fourth UGBS Conference on Business and Development 2016, seeks to unearth answers concerning the role academia and businesses could play to ensure free and fair elections in Ghana, Africa and beyond. The conference is themed, **PEACEFUL ELECTIONS: THE ROLE OF ACADEMIA AND BUSINESS**. The conference will deliberate on issues regarding theories, frameworks, and empirical evidence on the conditions and tools for effective deployment of academia and business in elections.

SUBMISSION TRACKS

The 4th UGBS Conference on Business and Development welcomes submissions on but not limited to the following thematic areas:

- Politics and Business Development
- Business and Democratic Consolidation
- Political Marketing
- Election Management and Financing
- Political Party Financing
- Elections and the Media
- Conflict Resolution and Peace-Building
- Election and Reconciliation
- Election Violence and National Development
- Role of Governance in Peaceful Elections
- Political Communication and Peaceful Elections
- Politics and Environmental Sustainability
- Policy Development and National Priorities
- ICT in Elections
- Peaceful Elections and Entrepreneurship
- Institutional Responsibilities in Peaceful Elections
- Role of NGOs and CSOs in Peaceful Elections
- The Price of Peaceful Elections

4th UGBS Conference on Business and Development

Date: **Venue:** University of Ghana Business School Graduate Block, Accra, Ghana

Theme: *Peaceful Elections: The Role of Academia and Business*

Call for Papers

SPECIAL PANEL SESSIONS

- Elections in Ghana: Lessons from the Past
- Business and Elections
- Academia and Elections
- Elections and The Polling Station

MANUSCRIPT STRUCTURE

Manuscripts should be submitted as MSWord documents. Submissions should not be more than 3500 words including abstract, tables, figures, references and appendices. Double-spaced font size 12, Times New Roman.

Full paper submission should not be more than **8 pages** including references.

Abstract

The abstract which is a brief summary of the paper should not be more than 200 words long and should give the essence of the paper (the background, problem, objectives, methodology, findings and implication).

Key Words

The key words used for indexing/abstracting may be included at the end of the abstract. Three to five key words may be listed.

List of Tables

List of tables, figures and abbreviations are to be provided on a separate page at the end of the article.

Notes

Notes explaining points made in the body of the text should be indicated by numbering within the text and explained at the end of the main article just before the reference list. Explanations at the bottom of the page should be avoided.

Referencing

The American Psychological Association (APA) system of referencing should be used. All works consulted should be listed at the end of each article under the headline REFERENCES with authors listed alphabetically in the following order: surname, initials, year of publication, title of work, place of publication and publishing house.

SUBMISSION

Submission types: teaching case study, research paper, conceptual paper, literature review, practitioner paper.

4th UGBS Conference on Business and Development

Date: **Venue:** University of Ghana Business School Graduate Block, Accra, Ghana

Theme: *Peaceful Elections: The Role of Academia and Business*

Call for Papers

1. Visit the UGBS Conference Website (<http://ugbs.ug.edu.gh/conference>) and download and complete the submission templates for your abstract or paper.
2. Submit your paper through UGBS Conference Website (<http://ugbs.ug.edu.gh/conference>). Receipt of submissions will be acknowledged via email within 72hours. There is a limit of one contributed submission per lead author.
3. An e-conference proceedings would be published with an ISBN.

IMPORTANT DATES

Conference Date: 17th – 19th August, 2016; **PhD Colloquium:** 18th August, 2016

Conference Paper Submission	Doctoral Consortium
Online submission of abstract 31 st March	Online submission of complete papers 25 th April
Notification of acceptance of Abstract By 20 th April	Notification of acceptance 30 June
Online submission of complete papers 15 June	
Notification of Selected Papers for Special of African Journal of Management Research 15 July	

CONFERENCE REGISTRATION FEES

Participants from Ghana

- Practitioners and researchers from Ghana – GHS 250.00 (covers tea break, lunch, conference materials)
- Students from Ghana – GHS50.00

Participants from outside Ghana – US\$200.00

4th UGBS Conference on Business and Development

Date: **Venue:** University of Ghana Business School Graduate Block, Accra, Ghana

Theme: *Peaceful Elections: The Role of Academia and Business*

Call for Papers

- Payment can be made at the University of Ghana Business School from 10th June

CONTACT US

Email for Enquiries: ugbsconference@ug.edu.gh

Tel: +233 243 286 371

SUBMISSION EDITORS

The editorial team is made up of:

Prof. Richard Boateng, UGBS [richboateng@ug.edu.gh]

Dr. Mohammed Aminu-Sanda, UGBS [msanda@ug.edu.gh]

Dr. Lord Mensah, UGBS [lmensah@ug.edu.gh]

Dr. Kobby Mensah, UGBS [kobbymensah@ug.edu.gh]

Dr. Ibrahim Bedi, UGBS [ibedi@ug.edu.gh]

Dr. Lily Yarney, UGBS [lyarney@ug.edu.gh | babyaraba95@yahoo.com]